

October 4th – 7th | 2021

PHOTONICS DAYS
Berlin Brandenburg
innovationconference



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YOUR ADVANTAGES AS A SPONSOR AT A GLANCE

GOLD-SPONSORSHIP

3.500€

- ✓ will be mentioned during the opening words of the Cluster manager or OpTecBB managing director
- ✓ can provide 1 Min. prerecorded Video for the Opening Statements
- ✓ will be listed as Gold sponsor on the website including company logo and link to the company website
- ✓ will be mentioned in all public related activities in the framework of the Photonics Days Berlin Brandenburg 2021
- ✓ a YouTube link to an image film can be included on the conference website under „Virtual Tours“ (max. 3 min, English)
- ✓ 1 Hour online-tec-Session
- ✓ Company introduction on LinkedIn
- ✓ Product introduction on LinkedIn
- ✓ Free participation at exhibition
- ✓ You can choose the exhibition space
- ✓ 15 free tickets

SILVER-SPONSORSHIP

2.000€

- ✓ Company logo will be included in the workshop invitation (via e-mail) and in public relations on e.g. social media (e.g. LinkedIn)
- ✓ will be mentioned during the opening words of the related workshop/webinar
- ✓ will be listed as Silver sponsor on the website including company logo and link to the company website
- ✓ Company introduction on LinkedIn
- ✓ Free participation at exhibition
- ✓ 10 free tickets

BRONZE-SPONSORSHIP

1.000€

- ✓ will be listed as Bronze sponsor on the website including company logo and link to the company website
- ✓ Discounted participation at exhibition
- ✓ 5 free tickets



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OVERVIEW OF THE PARTICIPATION FEES

PARTICIPATION FEE

		ONLINE	HYBRID
MEMBER*			
	Early-Bird	50 €	100€
	Regular	70 €	140€
NON-MEMBER			
	Early-Bird	80 €	160€
	Regular	100 €	200€
Speaker		0 €	0€
Students		25 €	50€

*Member of OpTecBB or another innovation network that is part of OptecNet Germany.

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OVERVIEW OF THE EXHIBITION FEES

EXHIBITION FEE

Member*		500 €
Non-member		700 €
Bronzesponsorship		250 €

Notice about the Exhibition:

Booked area: 2mx2m

Equipment:

table (1,20x0,73x060m)

chair

power connection

WLAN

Any further equipment (technology, tablecloths, showcases, etc.) would have to be obtained and delivered by yourself. Exhibition stand construction is not permitted.

Exhibition spaces are very limited this year due to distance restrictions. The exhibition will only be possible in the Bunsen Hall at WISTA this time. The exhibition spaces will be booked following the principle „first come, first serve“.

Preparation for the exhibition will be on October 6th between 7:00 and 9:00. Exhibition hours will be on October 6th and 7th between 9:00 and 18:00. Catering on both days and the evening reception on October 6th will be in the exhibition hall.

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