



innovation network for
advanced materials

ADVANCED MATERIALS COMPETITION

5 - 16 OCTOBER 2020

ONLINE & REMOTE EDITION

ADMACOM

SUPPORTED BY



ADMACOM

The **START UP ACCELERATOR** for **ADVANCED MATERIALS**

This will be the **5th edition of AdMaCom**, the Accelerator for startups with novel technologies in Advanced Materials. AdMaCom is run by INAM, the Innovation Network for Advanced Materials based in **Berlin, Germany**.

For the past 4 years, we invited startups to join us in Berlin for the program, but this year will be a little different: AdMaCom 2020 will be online, making it easier for startups from anywhere in the world to participate. **We will be selecting 10+ startups to join our intensive 2-week program and learn how to take their innovative technologies to the next level.**

Apply now until 31 July 2020 for a fast-paced accelerator program that will bring together the brightest minds in the Materials sector!

ADMACOM

FULLY REMOTE • EQUITY FREE • STARTUP to SCALE UP



FULLY REMOTE

The 2020 AdMaCom program will be 100% online making it possible for startups from all over the world to participate!



EQUITY FREE

AdMaCom does not charge anything and takes no equity share from startups.



START UP TO SCALE UP

Learn how to go from startup to scaleup, by validating your business model and finding the right industry connections.

ADMACOM

AT A GLANCE

- ✓ 2 WEEKS
- ✓ 10+ STARTUPS
- ✓ 40+ HOURS OF TRAININGS & WORKSHOPS
- ✓ 200+ MENTORING SESSIONS
- ✓ 1 LIVESTREAMED DEMO DAY

WHY APPLY TO ADMACOM



TAILORED MENTORSHIP

Receive one-on-one support on product and business development and IP guidance from our extensive INAM network of experts.



DIRECT INVESTOR ADVICE

Understanding how to pitch to investors is the first step to gaining their interest. Pitch in front of our panel of investors and receive direct feedback that could help differentiate you from the competition.



IP STRATEGY GUIDANCE

Intellectual property is the most valuable assets of a materials science startup. You will be mentored by IP experts and lawyers.



MARKET FIT NAVIGATION

In an era defined by unprecedented levels of dynamism and technological innovation, your organization's success depends on how it can anticipate market needs and adapt solutions to key decision-making criteria.

ADMACOM DEMO DAY

THURSDAY, 15 OCTOBER 2020

This year's AdMaCom Demo Day will take place online and will be livestreamed on the INAM YouTube Channel.

The Demo Day is where you, the startup, will bring your newly improved startup pitch in front of our jury of experts and an audience of industry professionals, investors & more. Cash and other prizes will be awarded (details coming soon)!

The event will be open to the public (via eventbrite) and will also be uploaded on to our YouTube channel directly after the event making it easy for you to share with your personal and professional networks.



SUBSCRIBE to our YouTube Channel to stay up to date!



ADMACOM TESTIMONIALS



Very well-managed program providing constructive and thought-provoking sessions as well as valuable opportunities for the teams. Totally surpassed expectations!

- Paulina Piairo, RubyNanomed, AdMaCom 2018



"[AdMaCom] is an excellent single-focus experience program that achieves what it set out to achieve -- meaningful conversations with the right people."

- Graham Bell, NextAero, AdMaCom 2018



"The most valuable part of AdMaCom was being able to share the challenges we face with other startups that have gone through the same issues."

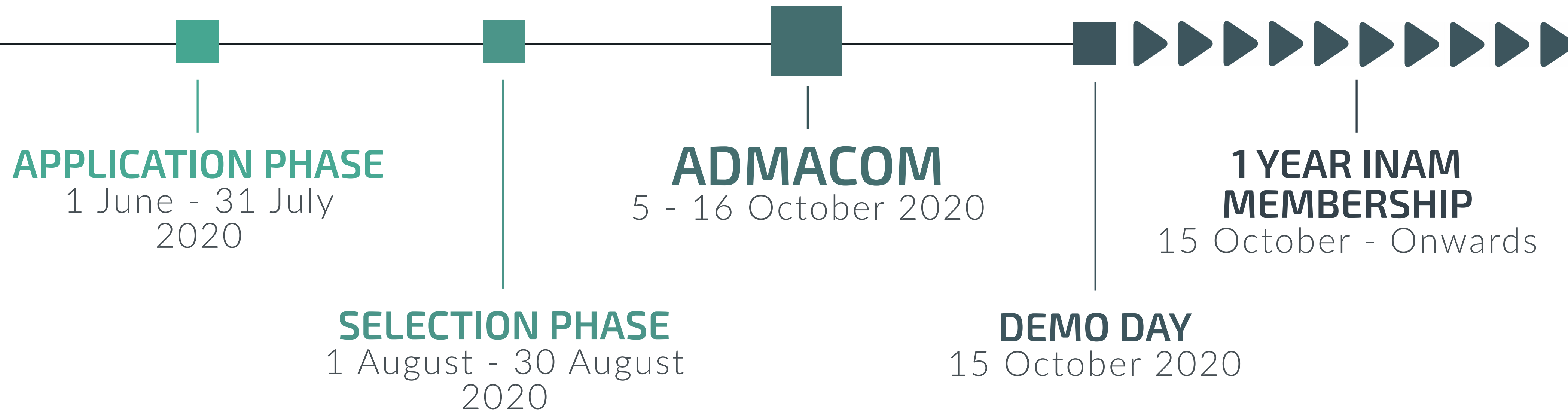
- Isabel Martos, Cellugy, AdMaCom 2019



"It was a very intense time but it gave us space to completely evaluate every aspect of our business and will be invaluable to us going forward."

- Sam Cryer, Thermulon, AdMaCom 2019




ADMACOM TIMELINE



ADMACOM ELEGIBILITY

- ✓ I WORK IN THE FIELD OF ADVANCED MATERIALS
- ✓ I HAVE A PRODUCT OR A PROTOTYPE
- ✓ I HAVE A PATENT (PENDING) OR I AM PLANNING TO APPLY FOR ONE
- ✓ I HAVE A SMALL BUT AMAZING TEAM
- ✓ I HAVE ALREADY FOUNDED OR AM IN THE PROCESS OF FOUNDING A COMPANY
- ✓ I AM PREPARING FOR MY FIRST FUNDING ROUND

APPLY FOR ADMACOM

-  **STEP ONE**
Log on to F6S
-  **STEP TWO**
Fill out the questionnaire
-  **STEP THREE**
Upload your videos

WHAT'S NEXT?



After the application phase is over, we will move into the selection phase (1 August - 31 August). You will hear from us on the F6S platform at the beginning of September.

APPLICATIONS NOW OPEN
1 JUNE - 31 JULY 2020



APPLY NOW!

ABOUT INAM

INAM is a global network of companies and research institutes in the field of Advanced Materials.

We help find solutions for the material challenges of the future. Our goal is to enable the right connections and make technological innovations become reality. We do this by working closely with startups, SMEs, corporations and research institutes to start, grow and transform the development of Advanced Materials.

INDUSTRY MEMBERS



RESEARCH MEMBERS



STARTUP MEMBERS



APPLY FOR ADMACOM ON



QUESTIONS?

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